Laura Park
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ABOUT ME

I am a Los Angeles based director/writer/producer with 15+ years of experience and a versatile skill set. I am a winner of the Boston Comedy Film Festival. I've produced content for History Channel, AMC, USA Today, and more.

WORK HISTORY

DIRECTOR/PRODUCER

2010-present LAURAPARKFILMS - OWNER

Portfolio/Client Reviews: smartshoot.com/laura-park Director, producer, editor and writer for television and web projects. Over 400 projects including work for History Channel, AMC Networks, USA Today Travel, KIVA, Yelp, YP, and Groupon. Promotional videos for Beverly Hills Pawn, La Follies, Blink Bar, and more. Specific Projects include:

FIELD PRODUCER

2017-2018 KIVA

-Follow the lives of Kiva borrowers throughout rural areas of Kenya, Nicaragua, and Costa Rica.
-Work with over 11 partner organizations internationally to develop and produce exceptional documentary footage for Kiva.
-Effectively lead shoots in extreme climates/conditions - interviewing emotional topics in English and Spanish.
-Adapt quickly to changes in shooting schedules in the field. Collect compelling material in a limited amount of time

FIELD PRODUCER

2016 USA TODAY TRAVEL

Write/direct/shoot/edit 3 part cruise review for Princess Cruise Lines's Ruby Princess.
-Coordinate all shoots onboard and abroad.
-Location scout onboard and abroad.
***Editors choice award**

FIELD PRODUCER

2015 MACMILLAN PUBLISHERS/NEW LEAF LITERARY

Write/ direct/shoot/edit/cast/location scout science fiction book trailer for The Lost Planet Series by Rachel Searles.

FIELD PRODUCER

2014 HISTORY CHANNEL

Direct and shoot b-roll for America's Book of Secrets

FIELD PRODUCER

2013 AMC NETWORKS

Direct/shoot/edit Living Advantage PSA. Celebrity talent.
-Communicate efficiently, directing a large cast of talent.

FIELD PRODUCER

2018-current YOUTUBE DIRECTOR ONSITE PROJECT

-Write, shoot, and edit youtube content for Los Angeles area businesses
-Conduct interviews on location in limited amount of time/work independently, strict deadlines
-Follow specific guidelines for shooting/editing. Adobe Creative Suite.

FIELD PRODUCER
2013-2016 YELP.COM
-Write, shoot, and edit commercial content for businesses and organizations in Los Angeles
-Direct a variety of talent on location including actors, non actors and celebrity talent.
-Evaluate locations quickly and accurately.
-Work independently to produce exceptional content under strict deadlines.

DIGITAL MEDIA DIRECTOR
2008-2013 GREEN PLANET BUILDING
Online Content Developer
-Write and develop all online media for Green Planet Building.
-Create and execute online video series on Green Building techniques.
-integrate social media, blogging, newsletter, website, and youtube marketing.

WRITER
2007 FOX TELEVISION
Specific projects: Create, develop and interact 13 internet characters for special BONES television episodes.

WRITER
2006-2007 PLAYBOY TELEVISION
Staff writer for series "Weekend Flash," Research current news topics. Write stories for "The Daily Show" style news comedy show for Playboy Television. Met quick deadlines with strong comedy on the latest news and events.

WRITER
2004-2006 ARC ENTERTAINMENT
Write tailored comedy shows for live events. Developed, personalized and performed original material for private parties and "Brides Night Out" style events.

IMPROV TEACHER
2005 AMERICAN FILM INSTITUTE
Develop and Lead workshop in improvisation performance. Teach SAG actors improv skills.

SHOW PRODUCER
2005-2006 NEW YORK FRINGE FESTIVAL
Write, produce and perform a one-woman show tour across the country. New York Fringe Festival.

SHOW PRODUCER
2005 TOI ON VINE COMEDY
Produce Stand-up Comedy and variety shows for Toi on Vine Restaurant.

EDUCATION
Bachelors of Arts Degree in Anthropology/ Theatre Minor University of MN Advanced Comedy writing: Greg Dean, Gerry Katzman. Los Angeles, CA
Comedy writing, Improv: Groundlings, Improv Olympic, Brave New Workshop Spanish Language: Spanish Language Academy, Madrid, Spain. Spanish Language Program, Cuernavaca, Mexico.

AWARDS Boston Comedy Film Festival Winner, Editor's Choice Award, USA Today Travel

LANGUAGES English and Spanish